

WINGS WITH FLAVOR MORE THAN SAUCE DEEP HICKORY PIT-SMOKED WINGS

MEDIA DIGEST



ABOUT US

No one does pit-smoked wings like Dickey's Barbecue Pit, which is why we launched Wing Boss, the company's first-ever virtual concept starring pit-smoked wings.

Smoked with the same experience as Dickey's Legit. Texas. Barbecue™, a simple, craveable, and unique take on the otherwise homogenous wing meal. Our chicken wings are perfectly smoked, then fried and tossed in one of our signature sauces or rubs.

Our wing delivery service brings you incredible eats right to you at home, the office or wherever you are! You can also swing by to pick it up curbside while you're on the go.

Our menu includes pit-smoked bone-in chicken wings, traditional boneless wings, chicken sandwiches, tenders, and crispy hand-cut Fries. To finish off your meal, we provide incredible sides, drinks and desserts.

Order your wing delivery anytime at wingboss.com or through your favorite delivery app.

OUR STORY

There's every other wing joint in the world, and then there's Wing Boss. The Dickey's Restaurant Brands have come a long way since Travis Dickey opened the first Dickey's Barbecue Pit location in 1941 — but the hickory wood burning pit has remained a constant, burning heartbeat of the brand. When the culinary team decided that the pit was a great place for smoky jumbo chicken wings, a whole new flavor opportunity was created. Sure, other places with wings on the menu talk up their secret sauce or signature spice recipe they put on everything, but their flavor is only sauce deep.

Wing Boss is a bird of a different feather. Only Wing Boss wings start with Dickey's legendary barbecue smoke pit. Once those wings soak up that slow-smoked hickory flavor, we flash-fry 'em to order at 350 degrees. By the time those wings get bathed in one of our Boss sauces, we're talking deep, smoky flavor none of those other wing weaklings can even hold a candle to.

Whether it's pit-smoked bone-in wings, traditional boneless wings, and tenders, or crispy hand-cut fries, Wing Boss brings you the kind of taste that could only come from the legendary smoke pit at the heart of Dickey's — Legit. Texas. Barbecue™.

LOCATIONS

Hickory Pit-Smoked Wings – Straight to your door
95+ locations nationwide

GET FIRED UP

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FOR INQUIRIES CONTACT:

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