

A TRUE BARBECUE BURGER

MEDIA DIGEST

ABOUT US

A burger place that knows barbecue – it's the fusion of burgers and Dickey's Barbecue Pit.

Big Deal Burger amplifies the burger with Dickey's famous pit-smoked barbecue meats on the burger – that's something new - **that's a Big Deal.**

Our burger delivery service brings incredible eats right to you at home, the office or wherever you are! You can also swing by to pick it up curbside while you're on the go.

Our menu includes bad*ss, build your own burgers, Impossible™ Burgers, chicken sandwiches, sausage sandwiches and grilled cheese, all with your choice of classic or unique toppings. To finish off your meal, we provide incredible sides, drinks and desserts, too. Order your burger delivery anytime on our website or through your favorite delivery app!

OUR STORY

To put it bluntly, the burger-loving public has been served up a jumbo-sized fraud. They've been led astray with the lie that you can turn a regular burger into a "barbecue burger" just by ladling some sauce on top of it. Sorry, but no.


A **true barbecue burger** can only come from a restaurant with a hickory wood burning pit at its center. That's where Big Deal Burger was born. As the brainchild of the culinary team of Dickey's Barbecue Pit, only Big Deal Burger combines a classic, old-fashioned carhop hamburger with a heaping helping of Dickey's legendary pit-smoked meats and toppings right smack on top. Is it a burger? Is it barbecue? It sure as hell is. And our sides and extras, like crispy hand-cut fries, are just as unique. So, forget the flavorless frauds and fancy-pants "gourmet" burgers that just don't stack up. If you want a burger with the pit-smoked flavor of Dickey's Legit. Texas. Barbecue™, the only real deal is a Big Deal Burger.


#LOCATIONS

48+ locations nationwide

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